

BRANDI MITCHELL

PRODUCER. DIRECTOR. 3X AUTHOR. SPEAKER. PHILANTHROPIST

Possibility Catalyst Inspiring Audiences to Pursue Excellence Using their Talents and Expertise

Called a Renaissance Woman for her ability to fuse entertainment, marketing, inspiration, and storytelling into a bankable brand, Brandi is the owner of KORIS Media, and founder of The Point and Drive Foundation. Brandi took on the herculean mission of independently financing, directing, producing, and editing her celebrated documentary "Point and Drive" on a shoe-string budget as a first-time director. She then took it on a 14 screening, 8-city promo tour, which yielded a network deal offer, 1,500 attendees, and actually made money which she reinvested into her film. This year her Point and Drive brand is on track to bust 6-figures. She went against the system, did not compromise her films message, and when others said "no", she said "yes" to her belief that the film would succeed and reach the world.

As seen on....



Through her gift of authenticity and relentlessness, and the pure ability to connect and inspire her audience, Brandi delivers her unique "Point and Drive: The Marching Band Factor" series based off her groundbreaking film. She delivers an unforgettable experience with great passion, poise, and drive which will captivate, entertain, engage and change your group for the better.

POINT AND DRIVE: THE MARCHING BAND FACTOR

Will you answer the demand of excellence or quit? When you're put in a pool of greatness you have two choices: either sink or swim! Brandi believes that greatness happens when you push past being comfortable; so if you're not scared while doing something new, you probably aren't playing a big enough game! In this transparent and entertaining keynote, Brandi shares the life lessons she learned on the marching band field as a member of the nations greatest marching band taken from her documentary film Point and Drive to illustrate how those principles condition you for success in life. Brandi teaches how these lessons can apply to growth in any area from leadership, finances, entrepreneurship, sales, and self-confidence - creating the avenue for extraordinary success, promotion, fulfillment, and successful relationships.

REIGNITE THE DRIVE:

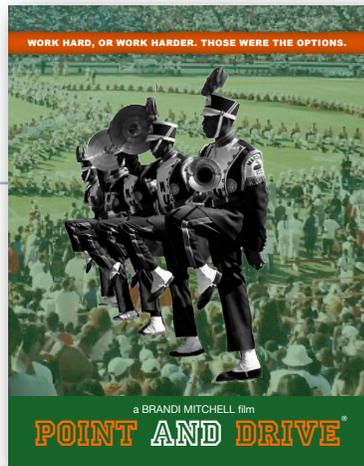
HOW TO GET UNSTUCK AND MOVE FORWARD BY REVISITING THE PAST

Do you long for the days when you believed anything was possible in your career or life? Have you ever felt you are only exercising a fraction of your true potential? Do you feel like you want to find the person who exercised child-like faith in terms of the fulfillment of their dreams? Brandi will teach you how to stop living with regret, and instead reignite your inner drive by identifying and drawing from past wins to provide strength and fuel for your next phase in life. In this keynote, Brandi talks about how she used these very same techniques both personally and professionally to accomplish huge goals over the last two years; from losing 80 lbs to repositioning herself professionally midlife in her career. In this authentic fireside chat, Brandi provides the ammunition to help you propel yourself forward by owning your past wins and building the mindset and habits to move forward - right now!

PERFECT PRACTICE MAKES PERFECT PERFORMANCE:

HOW IT'S PRACTICE, NOT TALENT ALONE THAT MAKES YOU GREAT

It's not always the talented that win; it's the most practiced! Sometimes, even the underdog. Why? They are hungry and have something to prove; mostly to themselves. Most successful people did not become great because they were naturally inclined. As a matter of fact, those who have mastered their art or trade will tell you that it was something that they practiced perfectly to the point where it appeared to their audience as natural. Brandi shares 5 things that great "performers" do to guarantee they become leaders and perform well in their expertise and how you can apply these tips to your goals, career and life.



The Point and Drive Film and experience is also available to be booked for a to include in your event or as a stand alone event to accompany keynote.

Watch the trailer at:
www.PointAndDriveMovie.com

Presentation Topics



Brandi is available for keynotes, conferences, workshops, and television.

Speaking Engagements include:



About Brandi

Ask Brandi Mitchell what her secret to success has been and she will tell you very quickly her faith, and her experience in marching band have been the two driving forces which have allowed her to blaze paths that most would call "unconventional". Brandi Mitchell is the owner of KORIS Media, a multi-faceted media company which helps to monetize the messages, intellectual property, and personas of great brands to it's audience through producing high caliber content in print, television, film, and digital media. She's the "secret sauce" that the top players in the entertainment, speaking, corporate, and entrepreneurial arenas choose when they are looking to reinvent themselves, polish their presence, and up level their credibility.

Brandi is the author of three books, Release Weight Receive Freedom: How I Released 80 lbs and Snatched My Sexy Back, Look the Part to Get the Role® - The Ultimate Visual Branding Guide: 40 Days to Looking, Branding, and Becoming the Role You Were Meant to Play in Life, and The Blended Family Survival Guide on Getting Married with Children Yours or Somebody Else's. Her fourth book due out in the first quarter of 2017 is entitled "Reignite the Drive".

Brandi earned a degree in Psychology from Florida A&M University and is a veteran of the TV and film industry as a celebrity makeup and hair artist, Brandi has worked on shows for TLC, TBS, BET, MTV, and TV ONE.

Book Brandi today! Call 678-631-6892

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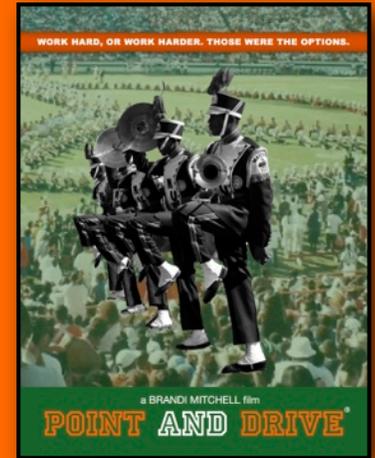
Website: www.PointAndDriveMovie.com and www.brandimitchell.com

 Instagram: www.instagram.com/pointanddrivemovie

 Facebook : www.facebook.com/pointanddrive

 Twitter: @pointanddrive

About Point and Drive



POINT AND DRIVE is a documentary that presents the passion, talents, history, struggles and triumphs of the most imitated marching band of all time, The Florida A&M University Marching 100 from the voices of it's successful alumni spanning over four decades. It also shows the beauty and anatomy of the Historically Black College and University [HBCU] halftime show which the Marching 100's founder, Dr. William P. Foster innovated, while chronicling the bands influence on young adults from all societal backgrounds; forever changing our lives, culture and traditions.

Through original interviews, music, live performances, dancing and rare archival footage and images, we learn that the process of mastering Point and Drive, which is actually the form of precision marching that makes the famed band so eye catching, is so much more - it transfers into an innate bar of excellence that is the measurement and standard for success in their lives.

Point and Drive tells the story of how the vision and passion of one soul can shape the lives of many, and the necessity of fighting to sustain what you believe in - no matter what happens. It is a story for people of all ages, one that will inspire, educate, and provoke a spirit of excellence.

LEARN MORE AT:

www.PointAndDriveMovie.com